

Martynas Vaižmužis

UI/UX designer

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EXPERIENCE

Freelance UI/UX, Logo design, Product design

- Developed designs for a clothing store “Portable”. This included market research, creating a proper color palette to match with the brand identity of the company. Designed wireframes, mockups, and prototypes.
- Worked on the UI/UX design for a company that provides communication services to universities. Developed a design that not only looked more modern but was more convenient to users.
- Solely designed a mobile app for subscription tracking service, emphasizing a user-centered approach and a slick neon color palette. Conducted competitive analysis, established a design system, and performed usability tests.
- Created a full website design for a food delivery company with an emphasis on healthy natural produce. This was a project of significant size as it had over 10 pages in total.
- Made a full UI/UX design and logo for a Lithuanian mobile bar company called “Sunbar”. The design was simple but also unique due to the unusual color palette for such websites.
- Produced various Logo designs, mostly for small businesses such as botanic shops, car services, small clothing companies.
- Made various product banners, mostly for advertising purposes on social media. The designs were made for many unique products including herbal creams, shoes, soft drinks.

COMPETENCIES

- Figma
- Photoshop
- Web Design
- Mobile Design
- Interaction Design
- User Research
- Logo Design
- Product Banner design
- HTML
- CSS
- Javascript
- Wordpress

WORKING ON

- Blender